WHAT STRATEGY BEST FITS YOUR MODEL?

Your model and project should fit within one of the following two strategies: Innovation and Proven PD.

Innovation

This path is for organizations with a promising approach that needs further testing and strengthening. We are looking for organizations that can:

- Clearly demonstrate the problem they are trying to address with data.
- Show how the proposed solution was informed by teachers, low-income communities, best practices, and research.
- Present a clear logic model that will be tested during the grant.
- Evaluate the model's effects on classroom environments, teacher practices, and, ideally, child learning.
- Learn what works, for whom, and under what conditions.
- Describe how the model could expand if the results are promising.
- Propose a project that fits the Foundation's *Innovation Strategy*: Piloting early-stage ideas (less than 3 years old) or more robust evaluation of a younger model (piloted for less than 10 years)

Proven PD

This path is for organizations implementing or expanding a model with a strong existing evidence base. We are looking for organizations that can:

- Demonstrate that they developed or own the proposed model.
- Present a clear, well-defined logic model.
- Provide strong third-party evidence of positive results for early childhood professionals and classroom environments, ideally including child learning.
- Demonstrate evidence aligned with What Works Clearinghouse or ESSA Tier 1 or 2 evidence standards.
- Proposing a project that fits the Foundation's *Proven PD Strategy*: program modifications or expansion to a new geography or early childhood setting.

Not sure which path fits? Think about it this way:

- *Innovation = We're developing, testing, and learning, or need rigorous evaluation.*
- *Proven PD = Our model has been rigorously proven to work, and we want to adapt it or expand it to more settings or geographies.*